Unveiling Innovations on the RSNA Show Floor

GE Healthcare among Those Providing Keys to Our Future

By Michael Hart

Visitors to the RSNA 2015 Technical Exhibits will quickly learn “Innovation is the Key to our Future” after exploring the new technology and industry advances featured by exhibiting companies. Spread across almost half a million square feet, nearly 700 companies are demonstrating products and services that healthcare professionals at the 51st – or even the 81st – annual meeting would have never dreamed of.

New innovations on the show floor make it possible for radiologists to collect and analyze data with a level of detail never imagined. Some of those advances enhance the patient experience and others open up opportunities for more significant – and quicker – data analysis in realms not previously conceived. Quicker is key in a world where data available to radiologists has increased more than 100-fold in the last decade.

Among them is GE Healthcare’s ViosWorks*. ViosWorks seeks to help solve several cardiac MR challenges at once. MRI provides valuable clinical data for the diagnosis and treatment of heart disease, yielding comprehensive markers of cardiovascular health including cardiac anatomy, function and quantitative blood flow. However, the traditional cardiac exam is lengthy and complicated to perform. This complexity stems from the challenges of current cardiac MR technology, which restrict the operator to collecting two-dimensional slices through three-dimensional hearts, with each slice typically acquired in a patient breathhold. In order to complete a full clinical exam, patients may be asked to hold their breath over 20 times during an hour-long exam, a difficult task in patients who are ill, aging or – in the case of congenital heart disease – young.

Moreover, proper planning of 2D slice orientations to intersect the anatomy of interest requires a high level of operator expertise and often requires close supervision by a clinician to ensure all required data is collected before the patient is removed.

With GE Healthcare’s new ViosWorks technology being introduced at RSNA 2015, you address both problems at once, said Anja Brau, Ph.D., GE Healthcare’s global director for MR cardiac imaging.

ViosWorks delivers a three-dimensional spatial and velocity-encoded dataset at every time point during the cardiac cycle, yielding high resolution, time-resolved images of the beating heart and a measure of the speed and direction of blood flow at each location. With this free-breathing scan, typically acquired in less than 10 minutes, ViosWorks can simultaneously provide key elements of a cardiac MR exam: anatomy, function and flow.

This provides four advantages. First, the exam is simplified for the patient by using a single 3D free-breathing scan. Second, the error-prone and time-consuming aspect of slice positioning is removed.

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**COMPUTED TOMOGRAPHY**

**Keosys Medical Imaging**

**BOOTH 5130**

**Vendor-Neutral Software Systems**

Founded in 2001, Keosys is now a vendor neutral software for clinical routine and clinical trials. Thanks to its strong experience, Keosys relies on medical directors and software engineers’ expertise. Our team endeavors to provide applications for exam diagnosis and management. IMAGYS: A multimodality cloud-based clinical trial imaging management system (CTIMS) with a fully integrated workflow; automatic de-identification, upload, centralization, online software assessment. Central reading services is needed: selection, consultation, train- ing, audit, etc. KEOVIEW: A software suite for radiology and nuclear medicine, with a set of lesion monitoring system for various criteria (R.E.C.I.T.E. P.E.R.S.I.C. CHESON, etc.). Composed by a PACS system for medical images storage, diffusion, visualization and post-processing (deployed to workstation, application server and cloud computing like telemedicine platform). Headquartered in France, Keosys also has a subsidiary in Philadelphia and an office in Singapore enabling the company to equip more than 1,500 reference centers worldwide.

**Gammex**

**BOOTH 1901**

**CT Perfusion Phantom**

How do you know if results in serial perfu- sion studies are significant? This dynamic brain perfusion phantom by Gammex contains tissue mimicking materials of varying densities that simulate arterial and venous blood flow to generate accurate and predict- able time-attenuation curves and simulated flow rates. Potential uses of this phantom include the evaluation of perfusion software packages and dose reduction experiments by evaluating different energy settings with tissue mimicking materials of varying brain perfusion phantom by Gammex con- tinuing to focus on nodular structures rather than nodules, allowing for unprecedented nodule detection. Through the suppression of vascular structures, the radiologist is able to focus on nodular structures rather than competing vascular structures.

**Clear Guide Medical**

**BOOTH 1759**

**Automatic Ultrasound and CT Overlay System**

Introducing the Clear Guide Scenery: Instant image fusion and rapid registration for ultrasound and CT. The Clear Guide Scenery marries the convenience of real-time ultrasound to dynamic, high-resolution CT images – automatically and instantly, without repeated radiation. The Clear Guide system is a powerful tool for enhancing the clinical practice. From zero to fusion: a whole that is greater than the sum of its parts.

**Riverian Technologies**

**BOOTH 4108**

**Vessel Suppression Technology for Chest CT**

Riverian’s ClearRead CT Suite is the solution thoracic radiologists have been waiting for. Comprised of two powerful tools, ClearRead CT Vessel Suppression and ClearRead CT Detect, the ClearRead CT Suite is a leap forward. ClearRead CT provides end-to-end wide capabilities based on patent-pending image normalization technology that allows a “plug-in” capability across all CT manufacturers and diverse imaging protocols. The technology targets all primary nodule types; solid, sub-solid and ground glass. ClearRead CT’s Vessel Suppression assists both machine and humans in the detection and characterization of nodules, allowing for unprecedented nodule detection. Through the suppression of vascular structures, the radiologist is able to focus on nodular structures rather than competing vascular structures.

**Momentum Scheduling**

**BOOTH 7611**

**Automated Staff Self-Scheduling System**

Momentum Scheduling is an automated staff scheduling system that provides organizations with the tools they need to create and manage physician work schedules. Momentum incorporates the complex business scheduling rules, policies and con- tracts with vacation and time off requests. Schedules can be accessed via the Web application, integrated into existing calendar applications or with the iOS mobile app. Momentum is also fitted with reports and individual scheduling data department metrics, RVUs, overtime and much more. What’s more, the Momentum support team works to incorporate all neces- sary business rules into the system and train both administrators and staff on how to utilize the application in their respective roles in order to achieve maximum return on investment, efficiency and satisfaction for staff and patients.

**Riverian Technologies**

**BOOTH 4108**

**ClearRead CT Detect, the ClearRead CT**

**Tools, ClearRead CT Vessel Suppress and ClearRead CT Detect, the ClearRead CT**

**Suite is a leap forward. ClearRead CT**

**Vessel Suppression Technology for Chest CT**

**EXPERIENCE RSNA 2015 FROM ANYWHERE**

**DICOM COMPLIANT SYSTEMS**

**Mach7 Technologies**

**BOOTH 7724**

**Universal Worklist Solution Platform**

Mach7 Universal Worklist builds upon Mach7’s portfolio of solutions, leveraging a platform that consolidates data and enhances workflow. Sophisticated work- 

**IVER**

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The information for these new products and services was provided by the manufacturers.

Inclusion in this publication should not be con- strued as a product endorsement by RSNA.

**Technical Exhibition Hours**

South Building, Hall A and North Building, Hall B

Sunday – Wednesday. . . 10:00 a.m. – 5:00 p.m.

Thursday . . . . . . . . . 10:00 a.m. – 2:00 p.m.

**Full Exhibitor Listing**

To see complete company profiles and product information, visit RSNA2015.RSNA.org/Exhibitor.

**DEPARTMENTAL MANAGEMENT**

**IMSI Integrated Modular Systems Inc.**

**BOOTH 2405**

**Secure, Convenient Remote Viewing System**

The IMSI PatientCONNECt solution gives patients fast and secure smart- phone access to medical images, clinical results, and more. Stop burning CDs. For patients: No CD- ROM to lose or be incompatible; access to medical images and clinical data using virtually any device or PC; and more efficient patient care. For hospitals, urgent care and imaging centers: eliminate CD burning; increase patient engagement (great for meaningful use); increase patient loyalty to your facility; increase patient safety; increase referrals; boost brand loyalty (e.g. loyalty card, discounts, direct marketing, etc.); reduce patient re-imaging; and innovation to rise above competition.

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RSNA2015.RSNA.org/Exhibitor

November 28 – December 21

RSNA.org/Virtual
As a major leader in diagnostic imaging, Barco offers innovative display systems that help increase clinical accuracy, streamline workflow and enhance working comfort. The only display FDA-cleared for breast tomosynthesis applications, the Coronis Uniti™ fulfills the promise of “one display, any image,” enabling simultaneous viewing of both PACS and breast images, including 2D and 3D, color and grayscale, static and dynamic. The extra-large, 12 megapixel display features the industry’s only DICOM calibrated grayscale and guaranteed consistent, perceptually linear color. Presenting the brightest, sharpest images, the Coronis Uniti also features an array of seamless intuitive workflow tools: I-Luminate, which doubles display brightness, so more details can be seen; SpotView, shining a focused light on an image area; and SoftGlow, variable task and wall lighting to reduce eye fatigue during reading. Barco’s automated QA and calibration service guarantees consistent performance and system uptime.

Educational Products and Literature

Shelley Medical Imaging Technologies
Booth 8513

Dynamic Left Ventricle with Functioning Mitral Aortic Valves

Acquire realistic and reliable transesophageal echocardiography (TEE) images. Shelley’s unique design incorporates a programmable realistic beating left ventricle (LV) with mitral and aortic valves that realistically simulates human valve motion patterns and ejection fraction. Users have control of heart beat rates, LV contractile motion patterns, LV ejection fractions and mitral valve pathologies, making it ideal for transesophageal echocardiography training. Ideal for system development and validation studies for mitral valve repair or replacement; aortic valve replacement; LV apical or retrograde aortic access; ejection fraction measurements; image-based valve tracking; flow analysis; and LV wall motion studies. The product also provides an ECG gating output.

Electronic and Information Systems/Services

ZipRad LLC
Booth 8001

Digital Solution to Streamline Radiology Ordering

ZipRad is a digital solution designed for imaging centers to streamline the radiology ordering and pre-certification process. As part of its solution, ZipRad provides imaging centers with an “app” for iPhones, iPads, Androids and desktops. Imaging centers furnish this app to their referring physicians, enabling doctors to digitally order imaging (CT, MR, PET/CT, ultrasound, IR procedures, etc.). ZipRad also provides digital bridges to pull demographic information and clinical histories from referring physician electronic medical records (EMRs). This will enable ZipRad to electronically transfer the data required to semi-automate the pre-certification process. ZipRad also provides a back-end Web portal for imaging centers to manage the ordering process and an additional service to provide quick, cost-effective pre-certification.

Clario Medical Imaging
Booth 1503

Cloud-Based Voice Recognition Plugin

Speech enable your worklists with Clario’s newest plugin. Clario’s VR in the...
Cloud plugin integrates Nuance’s cloud-based voice recognition, Speech Anywhere, providing fast, accurate and secure documentation with automatic updates to the latest medical dictionary, phrases and clinical formatting rules. Clarisr’s VR in the Cloud plugin provides built-in voice commands to streamline dictation, navigation and text corrections of radiology reports and notes.

MedInformatix, Inc.
BOOTH 6724

Comprehensive Radiology Information System

The MedInformatix RIS-EPM-EHR v7.6 is one of the most comprehensive solutions in today’s RIS marketplace. Key features and attributes include: scheduling, registration, technologist and radiologist workflows, combined with billing, EDI, reporting, and collections; patient and provider portals allowing self-scheduling of appointments, completion of documents, and viewing results; fully-integrated, single database EPM and EHR eliminates the need for interface and double entry of patient data; RIS of choice in more than a third of the practices that comprise the Strategic Radiology consortium, the forward-thinking U.S.-based group of radiology practices. RIS clients have collected more than $86 million in meaningful use incentives; can be tailored to a variety of medical disciplines for multi-practice use, including interventional radiology, cardiology, orthopedics and other specialties; the MedInformatix Suite is Drummond-Certified, KLAS-rated, and customer-approved. Specially designed to enhance workflow, MedInformatix v7.6 will increase efficiency and improve patient care.

Advanced Automation Corporation
BOOTH 4179

High-Resolution Display Workstation with Ergonomic Positioning

The Ergo-Station is a large, ultra-high-resolution display workstation designed to provide radiology professionals with ergonomic positioning and ease of portability for maximum comfort and increased productivity over longer periods. With adjustable table height/distance and height/tilt monitor, the Ergo-Station minimizes user fatigue in a fully-adjustable working environment based on extensive ergonomic studies. The ultra high-definition (UHD) 4K monitor delivers accurate imaging and compliant grayscale and color images with ultra-low latency, making it the preferred choice for real-time, critical imaging. The large screen provides users with the capability to have multiple windows open on the same screen, or to view single images at a higher level of detail that is not currently attainable with smaller, standard-resolution monitors. The entire system is mounted on casters and collapses to easily roll through most doorways, making it adaptable for multiple users and multiple locations. Custom configurations are available.

Insight Healthcare Information Systems
BOOTH 1700

Lung Screening, Pulmonary Nodule Tracking System

Insight announces OmniCare 7.6 for Lung. This exciting system is modelled on our widely used Women’s Center Software, and is designed for any hospital, imaging or cancer center considering a lung screening and/or navigation program. The system provides extensive patient management of your lung screenings, pulmonary nodules and incidental findings, including letters, follow up, statistics, audits and more. It integrates with our other modules and virtually every EHR or RIS. OmniCare supports requirements from Medicare, ACR LungRads, Fleischner Society, ACCP, NCCN and national data registries.

LEXI Co., Ltd.
BOOTH 8033

3D Pre-Operative Planning Software

ZedView is a CT-based 3D pre-operative planning software, with flagship modules ZedHip and ZedKnee/JIGEN. ZedHip is for total hip arthroplasty and curved periacetabular and rotational acetabular osteotomies. ZedKnee is for total and uni-compartmental knee arthroplasties. ZedKnee with a jig simulation function, JIGEN, is provided to achieve very accurate bone resection and implant positioning. LEXI offers CE-marked, FDA-cleared orthopedic software under an ISO 13485-certified quality system, installed at 200-plus medical institutions in Japan.

FILM AND IMAGE MANAGEMENT

Novarad
BOOTH 8122

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unified clinical archive, the industry’s largest true vendor-neutral hybrid cloud archive, builds on the proprietary archive, the MARZ. VNA is a standards-based, XDS-compliant solution that eliminates the need for future data migration.

**NUCLEAR MEDICINE**

MedImage, Inc.
**BOOTH 2202**

**Display, Communication and Image Data Translation Software**

MedImage, Inc. is pleased to announce the release of its DELTAmanager version 12.2 software. MedImage creates software for the viewing of PET/CT and nuclear medicine data sets on personal computers and PACS systems. Integrations to many of the current PACS systems are available today. DELTAmanager version 12.2 software allows users to interact with a full list of tools and features by adding a number of enhancing tools; drag and drop tool bar editing; adds frame duration, time bin and reference time statistics to template windows; opening of saved bookmarks is sped up by eliminating the loading of previously loaded data; dynamically adjustable tool panes as the image window is resized; visit palette now shows all prior visits; and large cursor display for presentation use.

**RADIOGRAPHY**

Densitas
**BOOTH 4077**

**Automated Breast Density Assessment Tool**

Historically, mammographic density has been visually assessed, a practice that is not standardized, precise or reproducible. Because breast density affects the sensitivity of mammography and may be considered in the development of a woman’s follow-up breast screening protocol, a standardized and reliable breast density assessment tool is needed. Densitas’ product line is the first in a series of Densitas products developed for the mammography enterprise. Breast density assessment can now be automated, more accurate, standardized, and reproducible – offering efficiencies to both radiologists and administrators. The technology behind Densitas is a sophisticated and powerful, yet the result is surprisingly simple. Simple to install. Simple to use. Simple as ABC. Densitas represents the foundation of Densitas’ product pipeline.

The information for these new products and services was provided by the manufacturers. Inclusion in this publication should not be construed as a product endorsement by RSNA.

Shimadzu Medical Systems
**BOOTH 7358**

**Next-Generation Radiographic System**

The Shimadzu RADspeed Pro EDGE is the next generation radiographic system featuring advanced applications as well as real world every day usage. A ceiling-traversing overhead X-ray tube crane has an auto-positioning feature for up to 800 registered anatomical programs using a single button command that can also automatically set the X-ray tube angle. A built-in energy spectrometer is a powerful feature in the rad speeds. It can be equipped with APR filter presets reducing radiation dose. Tomosynthesis is offered as an option for emergency medicine and orthopedic imaging to name a few of the uses. Obese patients are safely accommodated with a Bucky table that supports up to 630 lbs.

**Medical Imaging Innovations**

**BOOTH 3374**

**All-in-One Universal R/F System Solution**

Medical Imaging Innovations is showcasing the FluoroSight ONE, a universal radiographic/fluoroscopic (R/F) system. The FluoroSight ONE delivers an all-in-one solution for hospitals and healthcare facilities. This equipment is the only R/F system on the market that uses only one detector and one X-ray tube to perform all procedures. The FluoroSight ONE is compact and space saving without the need for an overhead tube suspension. The table is equipped to hold up to 500 lbs. along with a low-loading height of 18 inches plus elevating and tilting selections. The fully integrated digital system ensures fast auto-positioning, so there is no need for the patient to be physically repositioned, which helps streamline and improve workflow. The cutting edge technology of the FluoroSight ONE gives an operational efficiency for any kind of diagnostic imaging procedures.

AmRad Medical/Summit Industries
**BOOTH 3129**

**Overhead Tube Support**

The new AmRad overhead tube support (OTS) is ideal for sophisticated imaging environments. The OTS offers flexibility and maximizes efficiency for performing a full array of anatomical studies with precision and ease. A user-friendly operator handle includes a single-button all-lock release and large LED display for quick positioning of the tube in emergency situations. Extensive rotation capabilities for unrestricted cross-table imaging. Available in manual, auto-tracking and auto-positioning models.

Varian Medical Systems
**BOOTH 4303**

**Wireless Detectors Optimized for Dose Efficiency**

Varian offers two wireless detector models: PaxScan 4336W and PaxScan 2530W. The lightweight, cassette sized, portable 43 x 36-cm detector is optimized for dose efficiency and very low electronic noise. Even while the panel is inside a cassette tray or below the X-ray table, the wireless transmission rates stay consistently high. The space efficient 25 x 30-cm portable radiographic panel is designed with special imaging modes for use in imaging extremities, and is compatible for neonatal procedures as well as mid-size radiographic applications such as dental cone beam CT (CBCT) and ear, nose and throat (ENT) procedures. The 2530W panel has extended battery life and is interchangeable with the 4336W detector battery. Both panels offer superior digital image quality along with higher throughput, significant workflow efficiencies and the potential to enhance patient care and comfort for an improved experience.

**THERAPEUTIC RADIOLOGY**

Kona Medical
**BOOTH 4078**

**Ultrasound-Based Hypertension Treatment System**

Kona Medical is the developer of the Surround Sound® Hypertension Therapy System. The system is designed to provide a one-time, non-invasive procedure to treat hypertension. The Surround Sound system uses ultrasound imaging to robotically guide the delivery of focused ultrasound energy to treat renal nerves (renal denervation). Three single-arm studies have been completed which have shown a reduction of blood pressure in resistant hypertension patients and an excellent safety profile. The Surround Sound system is currently an investigational device and is limited by Federal (or United States) law to investigational use.

**ULTRASONOGRAPHY**

PreXion Corporation
**BOOTH 3679**

**Laser Light Source Photoacoustic System**

PreXion Corporation is proud to announce the release of Acoustix, a photoacoustic imaging system using LED array light source. It is a compact, power-saving and reasonably priced system to assist researchers who are contributing to expanding clinical use of photoacoustic imaging. Photoacoustic imaging is a hybrid biomedical imaging method utilizing photoacoustic effect. As a non-invasive imaging modality, in a variety of areas, much research is underway all over the world. However, as a light source for generating light energy, generally solid-state laser is used, which needs a bigger power supply and the equipment tends to be large. PreXion has developed the compact photoacoustic imaging system using high intensity NIR-LED array light source. Toward the practical use in the medical field, PreXion is also open to collaboration, including with device manufacturers interested in LED light source photoacoustic imaging technology.

**THE SKY FACTORY**

**BOOTH 4602**

**Virtual Skylights for Enclosed MRI Environments**

The Revelation SkyCeiling creates a palpable feeling of expansion in patients by creating an illusory zenith, in enclosed MRI environments, depicting an open sky. Unlike standard nature photography, the Revelation SkyCeiling triggers a “relaxation response” by activating areas of the brain involved in spatial cognition. The unique impact of SkyFactory’s Open Sky Compositions on spatial cognition has been published in the Health Environments Research & Design Journal. The study earned the Best International Research Project Award at the Design & Health International Academy Awards (2014). The Revelation SkyCeiling is an independent, modular system of 4 x 4-foot image panels housed in custom-designed LED light-lit box. Its clean, aesthetic perimeter and its deeper, angled reveal create a compelling connection to nature. Every 4 x 4-foot SkyTile has a light output of 6,840 lumens, designed to draw the eye upward and engross the observer in a genuine philanthropic experience.

**For more information on the RSNA Technical Exhibits, see the RSNA 2015 Meeting App, RSNA.org/ExhibitingCompanies and the Technical Exhibits Guide.**

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Third, co-registered anatomical images provide the ability to assess cardiac function in 3D and contextualize flow abnormalities. As a result, the cardiac exam can be reduced from over 60 minutes to 10 minutes or less.

Finally, new algorithms allow large datasets unimaginable before to be evaluated in real-time via the cloud based Arteryx® software. Arteryx® visualization is designed to significantly reduce the amount of time spent on data processing and bring new visualization routines to life. “If we can bring cardiac exam times down,” Brau said, “that’s going to impact not only the patient, but everybody involved in this procedure.”

*VioWorks not yet commercially available*
For your patients, your practice, and your professional edge.

Become a member and enjoy these valuable benefits:

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